

20
24

AANHPI Heritage Month Toolkit

Happy AANHPI Heritage Month from your friends at TAAF!

In the spirit of celebration and reflection, we wanted to continue the tradition we began last year and curate a collection of some of our favorite AANHPI- entered resources and recommendations.

IN THIS GUIDE

AANHPI Research + Resources

The latest TAAF research to inform your AANHPI-focused strategies and communications.

Organizations to Support

AANHPI community partners to consider for financial and pro bono support.

Recommendations in Culture

TAAF staff's favorite books, music, movies, TV shows, and must-see sites to share with your communities.

Restaurants + Small Businesses

AANHPI restaurants, businesses, and brands to support and amplify.

Speakers + Thought Leaders

Dynamic AANHPI speakers for your events and conferences.

Data is Power

At TAAF, data is essential to everything we do. From public safety to small business, TAAF works with partners to conduct the research that illuminates our community's needs. Below are some examples of our work and trusted research from our partners.

SAFETY + BELONGING

- 01 AAPI Perspectives: NYC Safety Study ↗
- 02 Pew Research: What it Means to be Asian in America ↗
- 03 STAATUS Index 2023 ↗

BUSINESS + COMMERCE

- 04 AAPI Business Owners in NYC ↗

REPRESENTATION

- 05 AAPI Data/AP-NORC Survey: Voices of AAPI Communities ↗
- 06 Red Light Green Light: Overcoming Roadblocks to Asian American Creative Executive Success in the Entertainment Industry ↗

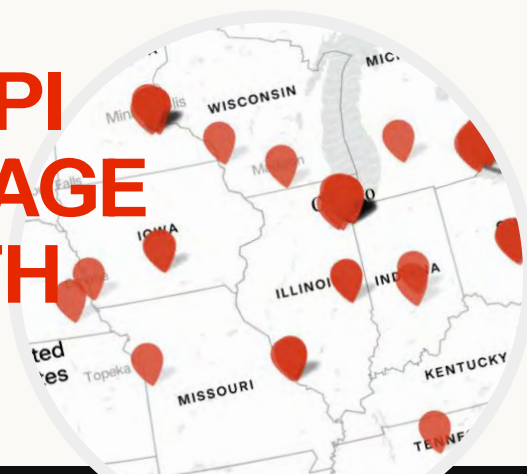
INTERACTIVE DATABASES

- 07 AAPI Nonprofit Database ↗
- 08 Creative Development Directory ↗

FOR MORE
Visit
TAAF
Resources



**AANHPI
HERITAGE
MONTH
2024**



2024 AANHPI Heritage Month Toolkit

taaf.org

Support AANHPI Community Organizations

With funding from The Walmart Foundation, TAAF launched The [AAPI Nonprofit Database](#): an interactive database where anyone looking to donate or get involved can more easily locate and support AANHPI nonprofit organizations across the country. Search a cause you are passionate about or visit some of our grantees today:

CITY PARTNERS

- | | |
|----|---|
| 01 | Boston
The Asian American Resource Workshop (AARW) |
| 02 | Chicago
Chinese American Service League (CASL) |
| 03 | Houston
Boat People SOS (BPSOS)
DAYA
Tahirih Justice Center |
| 04 | Los Angeles
Asian Americans Advancing Justice - Southern California (AJSOCAL)
Chinatown Service Center |

**AANHPI
HERITAGE
MONTH
2024**

NATIONAL NETWORK

- | | |
|----|--|
| 01 | Act to Change |
| 02 | Asian Americans Advancing Justice (AAJC) |
| 03 | National Asian Pacific American Bar Association (NAPABA) |
| 04 | National Asian Pacific Islanders Prosecutors Association |
| 05 | National Federation of Filipino American Associations |
| 06 | Pacific Asian Counseling Services |
| 07 | Sikh American Legal Defense and Education Fund (SALDEF) |
| 08 | Southeast Asia Research Action Centers |
| 09 | The Alliance for Asian American Justice |
| 10 | The Center for Public Integrity |
| 11 | The National Asian Pacific American Women's Forum (NAPAWF) |
| 12 | The Sikh Coalition |
-
- | | |
|----|--|
| 05 | Oakland
Asian Health Services (AHS) |
| 06 | Philadelphia
Southeast Asian Mutual Assistance Association Coalition (SEAMAAC) |
| 07 | San Francisco
Community Youth Center of San Francisco (CYC SF) |
| 08 | Seattle
Chinese Information and Service Center (CISC) |



Serving nearly
2 million
AANHPIs in
New York in all
5 boroughs

AANHPI HERITAGE MONTH 2024

NEW YORK ANTI-HATE COLLABORATIVE

- | | |
|----|---|
| 01 | Adhikaar |
| 02 | Apex for Youth |
| 03 | Arab American Association of New York |
| 04 | Asian American Bar Association of New York (AABANY) |
| 05 | Asian American Federation (AAF) |
| 06 | Asian American Legal Defense & Education Fund |
| 07 | Coalition for Asian American Children + Families (CACF) |
| 08 | Charles B. Wang Health Center |
| 09 | Chhaya |
| 10 | Chinese-American Planning Council (CPC) |
| 11 | Coalition Against Anti-Asian Violence |
| 12 | Desis Rising Up & Moving |
| 13 | Homecrest Community Services (HCS) |
| 14 | Korean American Family Service Center (KAFSC) |
| 15 | Korean Community Services (KCS) |
| 16 | Mekong NYC |
| 17 | MinKwon Center |
| 18 | Nonviolent Peaceforce |
| 19 | Sakhi |
| 20 | SAPNA NYC |
| 21 | The Sikh Coalition |
| 22 | WomanKind |

Culture

AANHPI culture is rich and exciting. Here's a curated list of TAAF favorites from the Anti-Hate, Narrative Change, Education, and Partnerships teams.

EAST COAST

- 13 Asian Arts Initiative
Philadelphia
- 14 Museum of Chinese in America
New York City
- 15 The Noguchi Museum
New York City

VISIT
Museums!
Historical Sites!
Cultural
Districts!

**AANHPI
HERITAGE
MONTH
2024**

WEST COAST

- 01 Angel Island State Park & Immigration Museum
SF Bay Area, CA
- 02 Asian Art Museum of San Francisco
San Francisco, CA
- 03 Japanese American National Museum
Los Angeles, CA
- 04 LA Filipinotown & Jeepney Tour with Pilipino Workers Center
Los Angeles, CA
- 05 South Asian Radical History Walking Tour
Berkeley, CA
- 06 Viet Museum
San Jose, CA
- 07 Wing Luke Museum of the Asian Pacific American Experience
Seattle, WA

MIDWEST

- 08 Asia on Argyle
Chicago, IL
- 09 Hmong Cultural Center Museum
St. Paul, MN
- 10 National Cambodian Heritage Museum
Chicago, IL

SOUTH

- 11 Crow Museum of Asian Art
Dallas, TX
- 12 Houston Asiatown
Houston, TX

WATCH



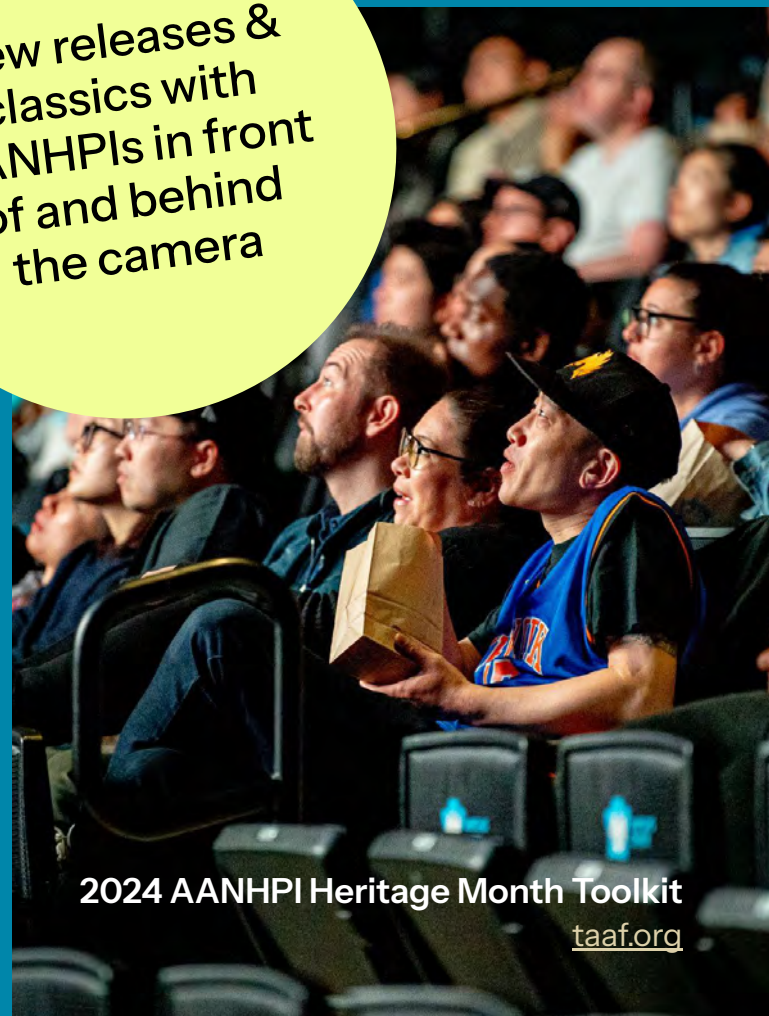
TV+STREAMING

- 01 All-American Girl (1994)
- 02 Avatar: The Last Airbender (2024)
- 03 The Brothers Sun (2024)
- 04 The Casketeers (2018)
- 05 Expats (2024)
- 06 Never Have I Ever (2020)
- 07 SIS: The Show (2020)
- 08 We are Lady Parts (2021)

FILM

- 01 The Debut (2000)
- 02 Fire Island (2022)
- 03 Fremont (2023)
- 04 Joy Ride (2023)
- 05 Polite Society (2023)
- 06 Saving Face (2004)
- 07 Quiz Lady (2023)
- 08 Waikiki (2020)

New releases & classics with AANHPIs in front of and behind the camera



AANHPI HERITAGE MONTH 2024

KIDS & YOUTH

- 01 **Fighting to Belong! A History of Asian Americans, Native Hawaiians, and Pacific Islanders** (Graphic Novel)
Amy Chu, Alexander Chang, Louie Chin
- 02 **Made in America: A History for Young People** (Nonfiction)
Erika Lee & Christina Soontornvat
- 03 **The Magic Fish** (Graphic Novel)
Trung Le Nguyen
- 04 **Nikhil Out Loud** (Fiction)
Maulik Pancholy
- 05 **What in the World is Ezra's Art?** (Fiction)
Eric Toda, Shay Fan, Tara Han-Tran Johnson

EDUCATIONAL, BIOGRAPHY, FICTION

- 01 **Against the Loveless World** (Novel)
Susan Abulhawa
- 02 **The Auntie Sewing Squad Guide to Mask Making, Radical Care, and Racial Justice** (Nonfiction)
Mai-Linh K. Hong, Chrissy Yee Lau, Preeti Sharma
- 03 **Big Bets: How Large-Scale Change Really Happens** (Business Nonfiction)
Rajiv Shah
- 04 **Brown Girls** (Novel)
Daphne Palasi Andreades
- 05 **Everything I Learned, I Learned in a Chinese Restaurant** (Memoir)
Curtis Chin
- 06 **In Sensorium: Notes for My People** (Memoir)
Tanwi Nandini Islam
- 07 **The Manicurist's Daughter** (Memoir)
Susan Lieu
- 08 **Sea Change** (Novel)
Gina Chung
- 09 **Skinship** (Short Stories)
Yoon Choi
- 10 **Songs on Endless Repeat: Essays & Outtakes** (Essays)
Anthony Veasna So
- 11 **Stay True** (Memoir)
Hua Hsu
- 12 **This is Paradise** (Short Stories)
Kristiana Kahakauwila
- 13 **When We Were Sisters** (Novel)
Fatimah Asghar
- 14 **What We Are: A Novel** (Novel)
Peter Nathaniel Malae
- 15 **What My Bones Know: A Memoir of Healing from Complex Trauma** (Memoir)
Stephanie Foo

READ

**AANHPI
HERITAGE
MONTH
2024**



- 01 **Approved**
Anik Khan
- 02 **Back of My Mind**
H.E.R
- 03 **The Beirut School**
Mashrou' Leila
- 04 **Bewitched**
Laufey
- 05 **Ginseng Hourglass**
Kainalu
- 06 **girls like me don't cry**
thuy
- 07 **imagine naked!**
OHYUNG

LISTEN

- 08 **The Land is Inhospitable and So Are We**
Mitski
- 09 **A Liquid Breakfast**
Audrey Nuna
- 10 **Lucid**
Raveena
- 11 **Shamstep**
47Soul
- 12 **Skin**
Joy Crookes
- 13 **STUNNA**
P-Lo
- 14 **Temple**
Thao
- 15 **With a Hammer**
Yaeji

**AANHPI
HERITAGE
MONTH
2024**

Support Small Businesses

Across the US, AAPI-owned restaurants and small businesses promote cultural richness in our neighborhoods and foster economic diversity. This May, check out some local and online AANHPI-owned businesses you can support:



RESTAURANTS

- | | |
|----|---|
| 01 | Chicago
Kasama (Filipino)
Perilla (Korean) |
| 02 | D.C.
Anju (Korean)
Thip Khao Restaurant (Laotian) |
| 03 | Los Angeles
Pijja Palace (Indian)
Ruen Pair (Thai) |
| 04 | New York City
Eyval (Iranian)
Saigon Social (Vietnamese) |
| 05 | Philadelphia
Mawn (Cambodian) |
| 06 | San Francisco
Chef Chu's (Chinese)
1601 Bar & Kitchen (Sri Lankan) |
| 07 | Seattle
Kamonegi (Japanese) |
| 08 | Texas
Himalaya Restaurant (Pakistani) - Houston
Sandwich Hag (Vietnamese) - Dallas |

**AANHPI
HERITAGE
MONTH
2024**

EAT



01	Anzen Hardware (Japanese American) Home goods
02	Back Home Beer (Iranian American) Persian-influenced beers
03	Covry (Chinese American) Asian-fit inclusive eyewear
04	Deux Cranes (Japanese American) Luxury chocolates and confections
05	EMME (Chinese & Filipino American) Asian-inspired home fragrance
06	Keiki Kaukau (Hawaiian) Children's toys, books, puzzles inspired by Hawai'i
07	Kola Goodies (Sri Lankan American) Vegan superfood teas & drink mixes
08	Maaari (Filipina American) Filipino artisan home goods, apparel, accessories

15

Yu & Me Books (Chinese American)
Books, stationary, & gifts



2024 AA NHPI Heritage Month Toolkit
taaf.org

Uplifting & Spotlighting AANHPI Voices

Check out some AAPI leaders and visionaries who can offer compelling, motivational and inspiring perspectives on issues important to our community:

CORPORATE LEADERS

- 01 Manny Maceda
- 02 Sheila Lirio Marcelo
- 03 Laxman Narasimhan
- 04 Shamina Singh
- 05 Eric Yuan



**AANHPI
HERITAGE
MONTH
2024**



CELEBRITY-ACTIVISTS

- 01 Auli'i Cravalho
- 02 Nik Dodani
- 03 Lisa Ling
- 04 Geena Rocero
- 05 George Takei



**Thought
Leaders and
Speakers**

GOVERNMENT OFFICIALS+CIVIC LEADERS

- 01 Lanhee J. Chen, Ph.D.
- 02 Congresswoman Pramila Jayapal
- 03 Congresswoman Grace Meng
- 04 Mayor Aftab Pureval
- 05 Mayor Michelle Wu



AUTHORS

- 01 Gina Apostol
- 02 Sahaj Kaur Kohli
- 03 Viet Thanh
- 04 Alok Vaid-Menon
- 05 Helen Zia



ADVOCATES+COMMUNITY LEADERS

- 01 Kevin Aipopo
- 02 Mina Fedor
- 03 Amanda Nguyen
- 04 Ai-jen Poo
- 05 Annetta Seecharan



**AANHPI
HERITAGE
MONTH
2024**

**FOR MORE
AANHPI HEROES**

Watch
**TAAF Heritage
Heroes on
Hulu**

**FOR MORE IDEAS
Visit
[AAJA Studio](https://www.taaf.org)**

2024 AANHPI Heritage Month Toolkit

[taaf.org](https://www.taaf.org)



20
24

AANHPI Heritage Month Toolkit

Join us in building
a world where all
AANHPIs can belong
and prosper.

Stay Informed

Sign up for our [newsletter](#).

Get Involved

Learn how you can give back to the AAPI community through the AAPI Giving Challenge. Reach out to partnerships@taaf.org.

Follow Us

Find us on LinkedIn, Instagram, Facebook, and Twitter at [@taaforg](#).

About TAAF

Launched in 2021, The Asian American Foundation (TAAF) mobilizes the community to fight against hate and violence, reclaim our narratives, and celebrate our stories through our core pillars of Anti-Hate, Education, Narrative Change, and Resources & Representation. Through our high-impact initiatives, events, and investments in national and local nonprofits, we're creating a permanent and irrevocable sense of belonging for millions of AANHPIs in the United States.

Image Credits

P.2 Pew Research
P.3 Asian American Federation
P.6 *Quiz Lady*
P.7 + P.10 Wini Lao
P.8 Furmaan Ahmed, Kristina Bakrevsk
P.11 JP Yim, Jeremy Jude Li, Sopa Images via Getty Images
P.12 Christine Chang, Bronson Farr for CNN, Mina Fedor, JP Yim